

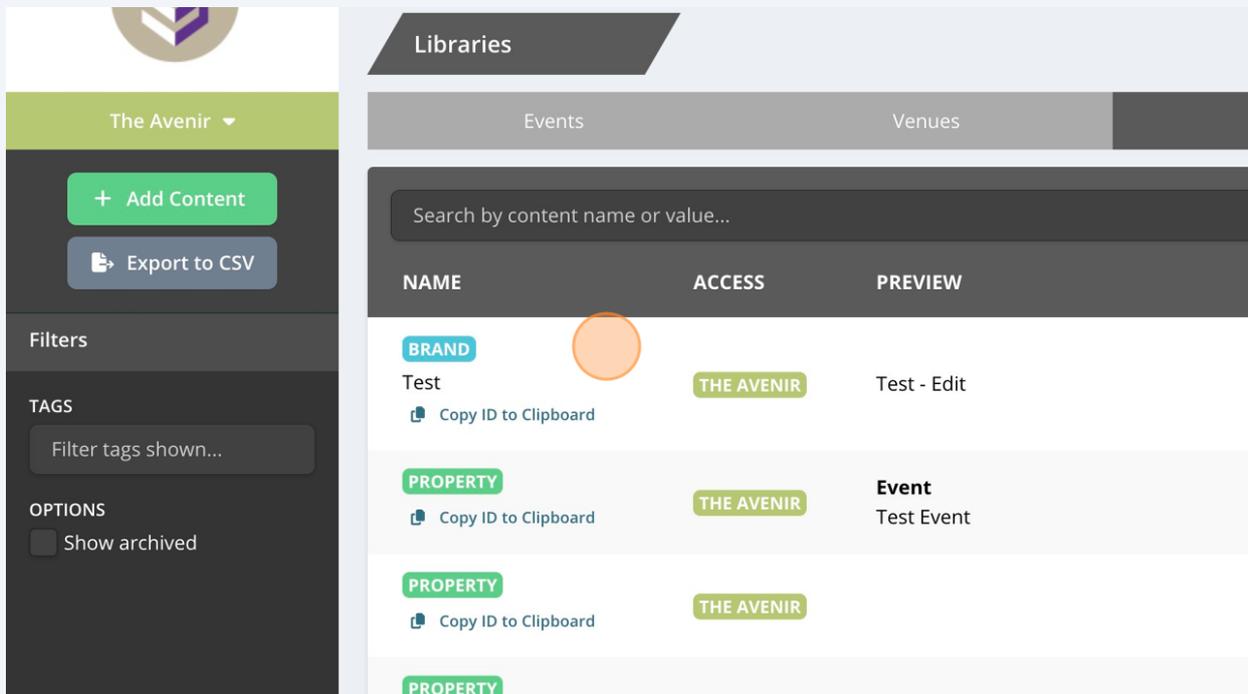
GO by Spark - How to change Brand vs. Property content on the Content Library? (Applicable for Shoreside Users only) GO Version: v1.17.1

1 Navigate to your GO Software URL and open the Content Library.

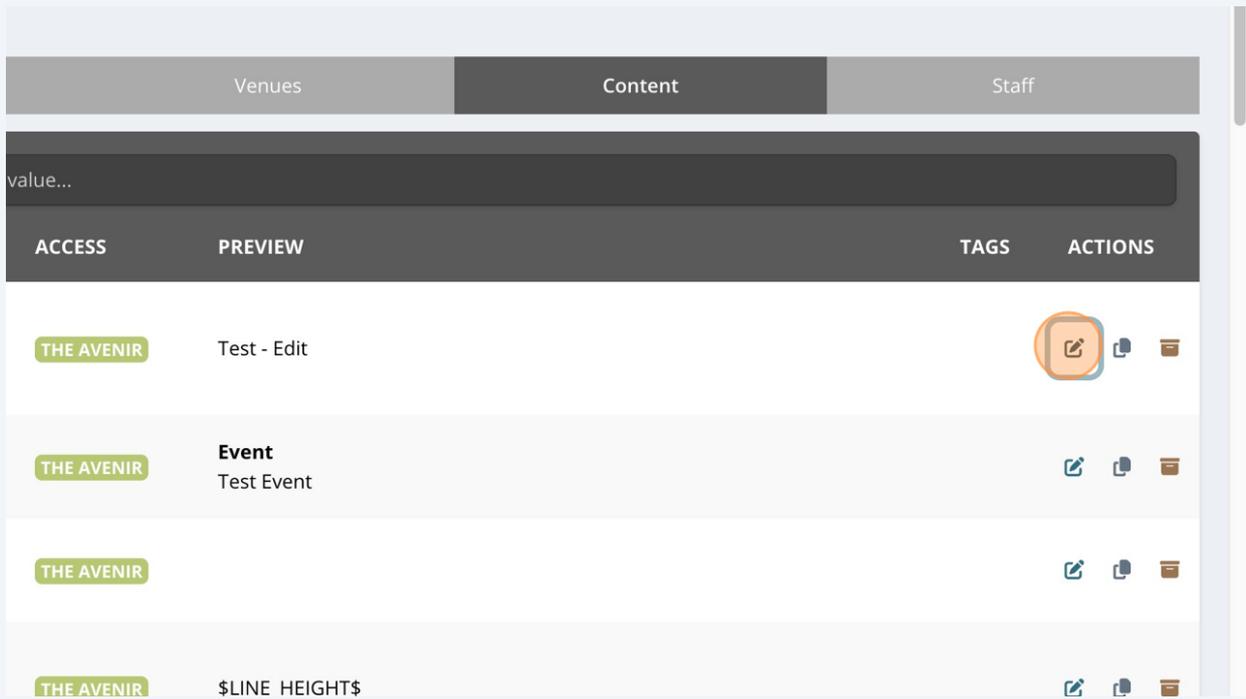
2 This feature allows shoreside users to create contents and promote/demote them to a Brand/Property level.

- **Brand Level Content:** onboard users can use these contents but cannot edit them. The "Brand Level Content" are accessible for shoreside users in shoreside instances only.

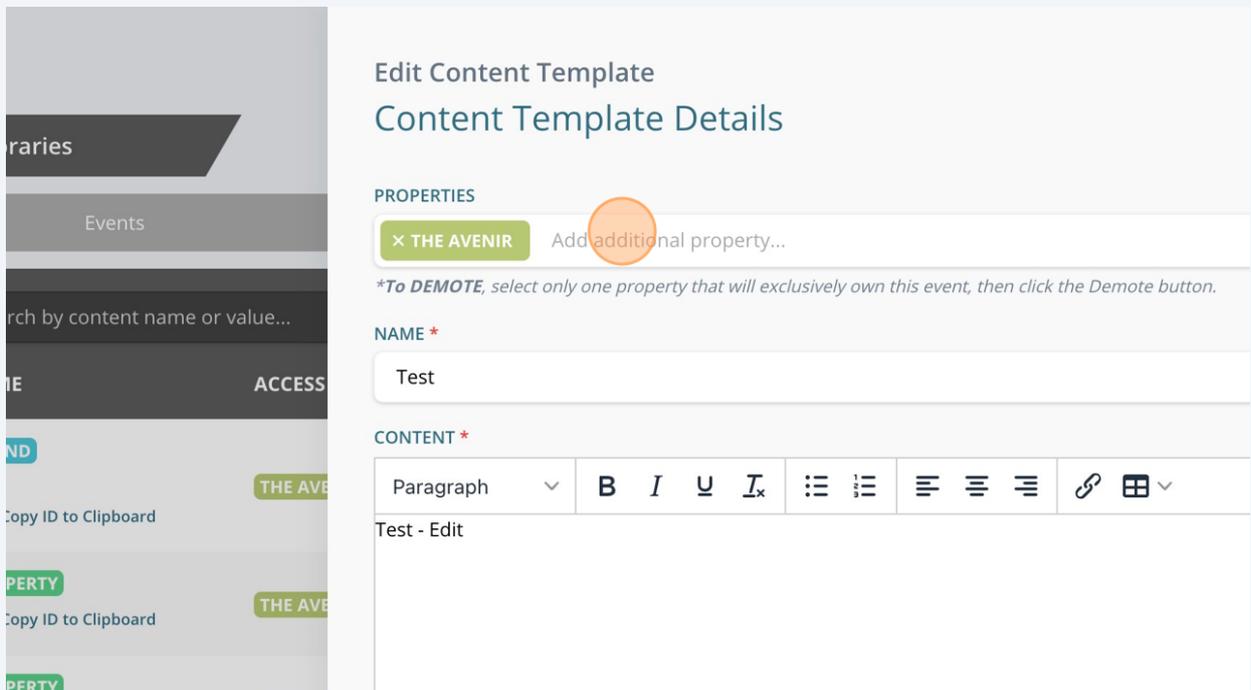
- **Property Level Content:** are specific to a property and/or multiple properties and **CAN** be edited by onboard users.



3 Click this icon to edit the content.



4 For shoreside users, when you open a content you will be able to add multiple properties to a specific content. This will give the other property access to that content and avoid the need to add a manually on the other property.



5 You can search for properties and add it or removed.

Edit Content Template
Content Template Details

PROPERTIES

× THE AVENIR | Add additional property...

The Avenir Resort

Caesars Demo Property

**To DEMOTE, select only one property that will exclusively own this event, then click the Demote button.*

NAME *

Test

CONTENT *

Paragraph | B I U Ix | :≡ ≡≡ ≡≡ ≡≡ | 🔗 📄

Test - Edit

6 If a content should be visible in all properties, you can select "Add All Properties".

Edit Content Template
Content Template Details

PROPERTIES

× THE AVENIR × THE AVENIR RESORT | Add additional property...

Caesars Demo Property

**To DEMOTE, select only one property that will exclusively own this event, then click the Demote button.*

NAME *

Test

CONTENT *

Paragraph | B I U Ix | :≡ ≡≡ ≡≡ ≡≡ | 🔗 📄

Test - Edit

Show HTML

Add All Properties

7

The content example that we are you using is a "Brand Level Event". Click on "Demote to Property" to make it a "Property Level Event".

This will only be accessible on shoreside instances of GO and not on the ship.

The screenshot shows a content management interface. On the left, there is a list of events, each with a 'PROPERTY' label and a 'Copy ID to Clipboard' button. The events listed are: 'Welcome onboard - Spa', 'Line', 'CASINO', 'CELEBRATIONS', and 'Cooking Demonstration by Chef Victor!'. On the right, the detailed view of the 'Welcome onboard - Spa' event is shown. It includes a title 'Welcome - Shops', a content area with the text 'Visit us at the Shops and find the best discounts!', a 'TAGS' section with 'CLEAR ALL' and 'SHOPS' buttons, and a 'Hide from Digital Daily Program' checkbox which is checked. At the bottom, there is a blue button labeled 'Demote to Property*' which is circled in orange.

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Click "Yes"

The screenshot shows the same content management interface as in the previous image, but with a confirmation dialog box overlaid. The dialog box has an orange header with a question mark and the text 'Question'. The main text of the dialog asks 'Are you sure you want to demote this content?'. There are two buttons: 'No' and 'Yes'. The 'Yes' button is circled in orange. The background content is dimmed, showing the 'Welcome - Shops' event details and the 'Demote to Property*' button.

9

Shoreside users will be able to change it back to "Brand Level Events" and vice-versa as many times as needed.

The screenshot displays a user interface for event management. On the left, a vertical sidebar lists several event categories, each with a 'PROPERTY' label and a 'Copy ID to Clipboard' button. The categories are: 'Welcome onboard - Spa', 'Line', 'CASINO', 'CELEBRATIONS', and 'Cooking Demonstration by Chef Victor!'. On the right, a main panel shows a list of tags. At the top, there is a bullet point: 'Visit us at the Shops and find the best discounts!'. Below this, a 'TAGS' section contains a search bar with 'CLEAR ALL' and 'SHOPS' buttons, and the text 'Search by tag name (or create a new one)...'. A checkbox labeled 'Hide from Digital Daily Program' is checked. At the bottom of the main panel, a blue button labeled 'Promote to Brand*' is highlighted with an orange circle. A refresh icon is visible to the right of this button.